

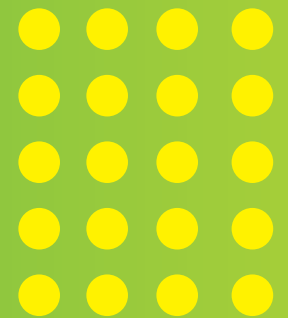
2nd Edition
EV & ESS EXPO

Electric Vehicle & Energy Storage System

20 - 22 JANUARY 2022
CHENNAI TRADE CENTRE



**POST SHOW
REPORT**



PRELUDE

The Electric Vehicle & ESS Expo 2023 marked a niche and established a comprehensive platform covering the entire electric vehicle industry in India

Electric bikes, Autos, EV Charging machines by Indian Companies were the biggest draws at the Electric Vehicle and Energy Storage Systems (EV & ESS) Expo 2023. The event successfully drew a huge crowd from 20 to 22 January 2023 at Chennai Trade Centre, Nandambakkam, Chennai.

Unique models of electric vehicles drew eyeballs even amid a sea of electric and hybrid vehicles marketed at the three-day EV & ESS Expo 2023. Thousands visited the latest products, technology and equipment put up by 100 exhibitors, free of cost and booked vehicles of their choice. The expo exhibited various types of electric vehicles including two-wheelers, cars, e-rickshaws, cycles, garbage collection vans, battery storage systems, battery components, etc.

Key Highlights of 2023

Exhibitors: 110

Visitors: 5360

Exhibit space: 1200sq.m

Co-located Events: Renewable Energy Expo



THE EXHIBITION

The EV & ESS Expo 2023, was exclusively a B2B event dedicated to the entire eMobility network, particularly focusing on EV Technologies, that brings the entire Electric Vehicle value chain under one roof to network with major industry players and identify numerous business opportunities in a competitive EV market. The EV & ESS Expo 2023 – an International Electric Motor Vehicle Show provided the opportunity and platform to electric vehicle manufacturers to showcase their latest products, technology and equipment. Manufacturers of Electric cars, scooter, motorcycle, cycles, EV components networked with the trade industry as well as end users with the main aim to find new business and partnerships. The EV & ESS Expo is the best public interactive platform for resources sharing, product showcase and brand display for the people and industry.

NEW DEVELOPMENTS IN 2023

NOVEL SOLUTIONS & SERVICES

Exhibitors showcased the latest in EV manufacturing components, safety, product development and regulations

TECHNOLOGY

Exhibitors displayed how manufacturers use technology in new and emerging ways to lead and make a difference

INNOVATION

Business innovation is more digital than ever. Visitors could view the latest innovations up-close and personal on the show floor.



EXHIBIT SECTORS

17%
E-AUTO

6%
FOOD TRUCKS

23%
E-BIKES, SCOOTERS

7%
**ELECTRIC CHARGING
STATION EQUIPMENT**

8%
**COMPONENTS & MATERIALS
FOR BATTERIES**

13%
EV BATTERY MANUFACTURERS

10%
**CARGO LOADER
ELECTRIC VEHICLE**

11%
EV AUTO COMPONENTS

5%
PARTS & MATERIALS

THE FIGURES SAY IT ALL

78%
of the exhibitors rated "GOOD" or
above with the **QUALITY** of the
visitors

86%
of the exhibitors praised the Exhibition
for its capability to generate leads and
develop the business contacts.

93.4%
of the exhibitors made contact with
their right target visitor groups

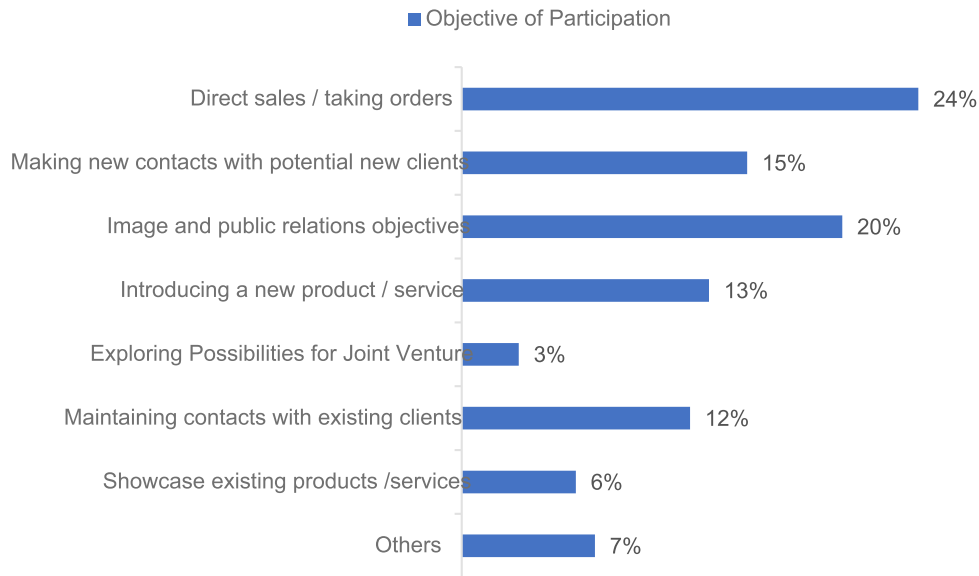
92.4%
of the exhibitors were satisfied/very
satisfied with their participation

85%
of the exhibitors said that they would
definitely come back in Food &
Beverage Expo

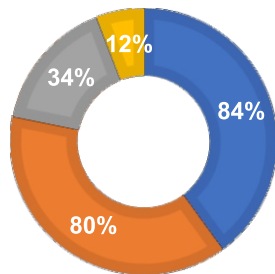
92%
of the exhibitors expect orders as a
result of exhibiting

EXHIBITOR FEEDBACK

Objective of Participation

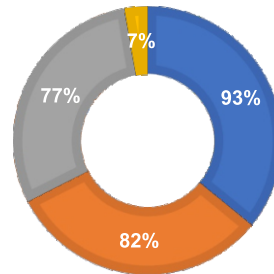


Did your company benefit from participating at EV & ESS Expo 2023



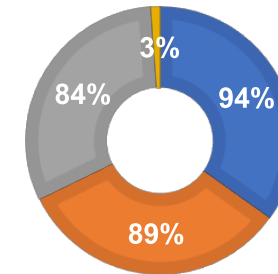
■ Great benefit ■ Good benefit ■ Average benefit
 ■ Little benefit ■ No benefit

Did you achieve your aim at Water Today's Exhibitions



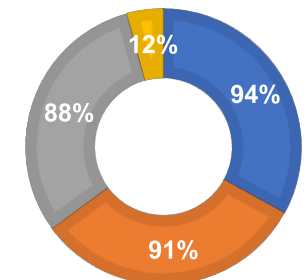
■ Excellent ■ Good
 ■ Very Good ■ Fair

The overall quality of the event



■ Good ■ Satisfactory
 ■ Excellent ■ Very Good

Quality of Visitors



■ Excellent ■ Very Good
 ■ Good ■ Satisfactory

PREMIUM EXHIBITORS 2023

ABS Motors - ATVI™ Electric Bicycle

Helios LED Lightronics Pvt. Ltd

Redon Lithium Industries LLP

Akino Tech Private Limited

Incredible Engineering

Reep Motors

Birds India Corporation

Indian Automated Die Casting Co Pvt Ltd.

SEMCO Infratech Private Limited

Clenergy Innovations Pvt.Ltd (Clip Energy)

Indygreen technologies

Shreyas Industries

E Royce

Infinity International

Sosley

Elektronika

IVW Private Limited

ThinkSemi Infotech

ER City Newspaper

KKL Hitech EV India Pvt. Ltd

Torus Robotics Pvt.Ltd

EV Micronix Energy PVT.LTD

Kubera Motors

United Graphix

EV NEXUS PRIVATE LIMITED

Kyra Green Energy Solutions

UPCOT EV MOTORS

Fiado Ebikes

LEEP e Drive Pvt.Ltd

VORC Motors Private Limited

Flowtrik Technologies Private Limited

Lubi Industries LLP

Vtech Motors

Garuda Mart India Pvt.Ltd

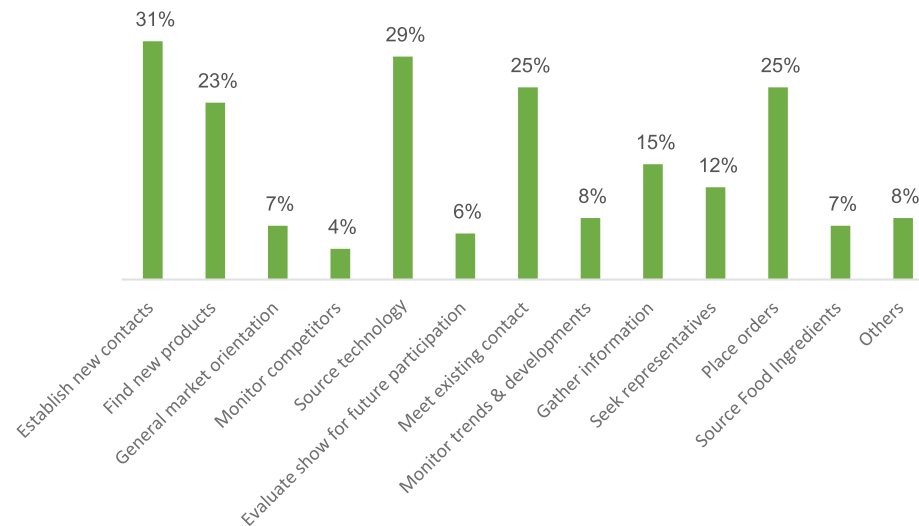
MESMA

Zunax Energy Products LLP

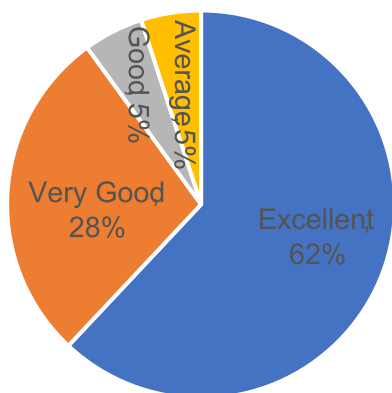
Helios

Prabha automotive engineers pvt ltd

VISITOR PROFILE

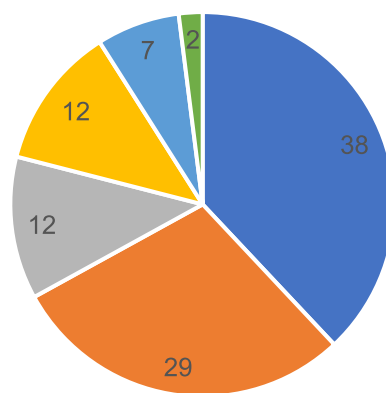


Rating the Exhibition



■ Excellent ■ Very Good ■ Good ■ Average

Source of Information About the Show



■ DIRECT INVITATION ■ EMAIL CAMPAIGNS
 ■ FACEBOOK CAMPAIGN ■ WHATSAPP
 ■ NEWSPAPER ADVERTISEMENTS ■ OTHERS

POST SHOW REPORT

EVENT PROMOTION

Visitors and exhibitors alike consider Renewable Energy Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of 2023 campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the event.

PRINT PROMOTION

- English Newspapers - Times of India, Indian Express, DT Next
- Magazine Advts
- Tamil Newspapers - Dinamani, Dinathanthi
- Brochures/leaflets Circulation

TV ADVTS

- TV advertisements were widely promoted in 4 south Indian languages – Kannada, Malayalam, Tamil and Telegu
- TV News Channels; Sun News, Polimer News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Karnataka, ABV(AP), ETV (Telengana), News 18Kerala

Outdoor Advts – Bus back banners – Tamil Nadu

E-PROMOTIONS

- Bulk SMS
- Bulk Voice Call SMS
- Whats App

ONLINE PROMOTION

- 10 times- Across India
- Facebook- Across India
- Google Adwords- Across India
- Bulk emails
- E-Newsletters

POST SHOW REPORT

RE EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



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RE EXPO PHOTOS

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EV & ESS EXPO

Electric Vehicle & Energy Storage System

3rd Edition

8th, 9th & 10th FEBRUARY 2024

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA

Opportunities for Exhibitors

- You will have the chance to connect with the domestic and global food & beverages market.
- Discover new markets, business leads, prospective distributors, dealers, agents & associates.
- An ideal platform for assessing the market to establish and extend your own presence.
- Showcase innovative products, solutions and contemporary technologies.
- Boost brand image & extend visibility to new heights.
- Explore new business avenues and finalised business deals.
- A perfect launch for new products and technologies.
- An appropriate platform to strengthen and build your brand image.
- A perfect meeting place for prospective exhibitors to meet prospective end-users.
- Meet decision-makers & enhance your business through networking to gain & first-hand market information





ORGANIZED BY:

Renewable Energy Expo Team

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