

13 - 15 FEBRUARY 2025
CHENNAI TRADE CENTRE



POST SHOW REPORT



POST SHOW REPORT

PRELUDE

The Electric Vehicle and Battery Expo held on 13, 14 & 15 February 2025 at Chennai Trade Centre, Nandambakkam was a resounding success, bringing together key stakeholders, industry leaders, innovators, and enthusiasts from the electric vehicle (EV) and battery Infrastructure sectors. The event served as a platform for networking, knowledge exchange, and showcasing the latest advancements in electric vehicles and energy storage systems.

Electric bikes, Autos, EV Charging machines by Indian Companies were the biggest draws at the Expo 2025. Unique models of electric vehicles drew eyeballs even amid a sea of electric and hybrid vehicles marketed at the three-day EV & Battery Expo 2025. Thousands visited the latest products, technology and equipment by above 60 exhibitors, free of cost and booked vehicles of their choice. The expo exhibited various types of electric vehicles including two-wheelers, cars, e-rickshaws, cycles, garbage collection vans, battery storage systems, battery components, etc.

Key Highlights of 2025

Exhibitors: 60+

Visitors: 5500

Exhibit space: 1000sq.m

Co-located Events: Renewable Energy Expo



POST SHOW REPORT

THE EXHIBITION

Industry-Leading Exhibitors:

The expo featured an impressive array of exhibitors showcasing cutting-edge technologies, products, and services related to electric vehicles and energy storage systems. Participants had the opportunity to interact with industry leaders, explore innovative solutions, and gain valuable insights into the latest trends shaping the EV and energy storage industries.

Product Launches and Demonstrations:

Several exhibitors used the expo as a platform to launch new products, unveil prototypes, and demonstrate innovative technologies aimed at enhancing the performance, efficiency, and sustainability of electric vehicles and energy storage systems. These product launches generated significant interest and excitement among attendees, highlighting the industry's ongoing commitment to innovation and progress.

Networking Opportunities:

The expo offered numerous networking opportunities for participants to connect with peers, establish new partnerships, and forge valuable business relationships. Expo visitors had the chance to interact with industry professionals, investors, policymakers, and other key stakeholders, facilitating knowledge exchange and collaboration across the electric vehicle and energy storage ecosystem.

Industry Insights and Market Trends:

In addition to exploring the latest products and technologies, attendees gained valuable insights into industry trends, market dynamics, and emerging opportunities in the electric vehicle and energy storage sectors.



EXHIBIT SECTORS

17%
E-AUTO

3%
FOOD TRUCKS

32%
E-BIKES, SCOOTERS

11%
**ELECTRIC CHARGING
STATION EQUIPMENT**

15%
**COMPONENTS & MATERIALS
FOR BATTERIES**

13%
EV BATTERY MANUFACTURERS

10%
**CARGO LOADER
ELECTRIC VEHICLE**

11%
EV AUTO COMPONENTS

8%
PARTS & MATERIALS

THE FIGURES SAY IT ALL

78%
of the exhibitors rated “GOOD” or
above with the **QUALITY** of the
visitors

86%
of the exhibitors praised the
Exhibition for its capability to
generate leads and develop the
business contacts.

94.4%
of the exhibitors made contact with
their right target visitor groups

90.4%
of the exhibitors were satisfied/very
satisfied with their participation

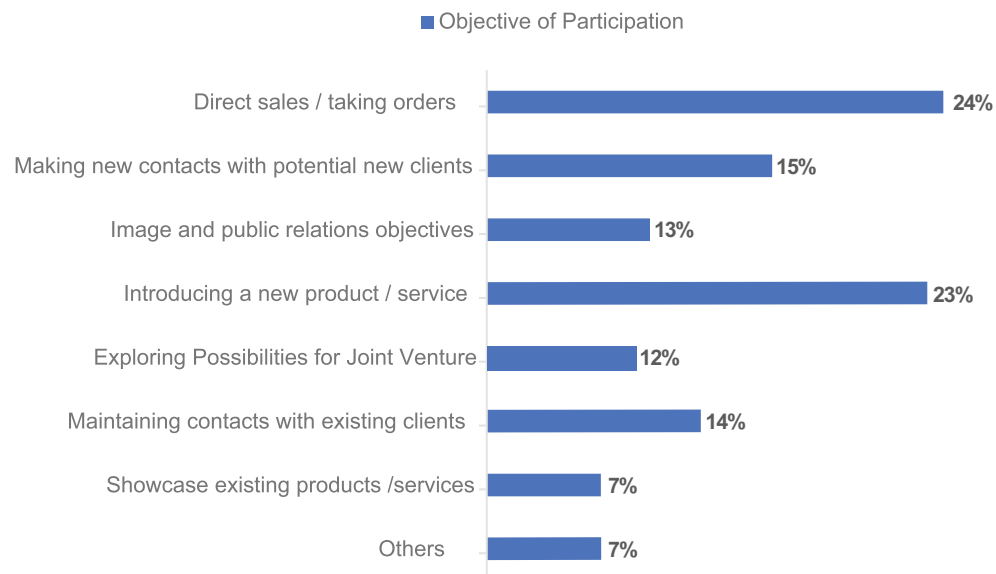
85%
of the exhibitors said that they would
definitely come back in Food &
Beverage Expo

92%
of the exhibitors expect orders as a
result of exhibiting

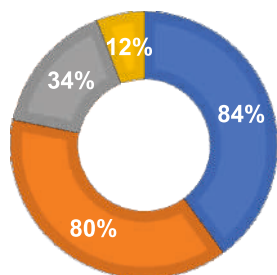
POST SHOW REPORT

EXHIBITOR FEEDBACK

Objective of Participation

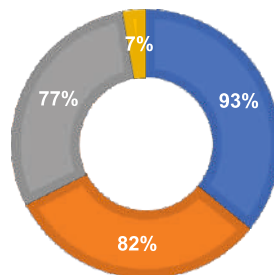


Did your company benefit from participating at EV & ESS Expo 2025



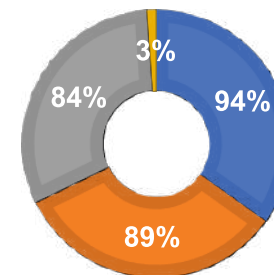
■ Great benefit ■ Good benefit ■ Average benefit
■ Little benefit ■ No benefit

Did you achieve your aim at Water Today's Exhibitions



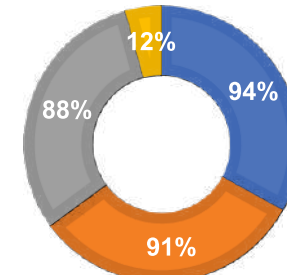
■ Excellent ■ Good ■ Very Good ■ Fair

The overall quality of the event



■ Good ■ Satisfactory ■ Excellent ■ Very Good

Quality of Visitors



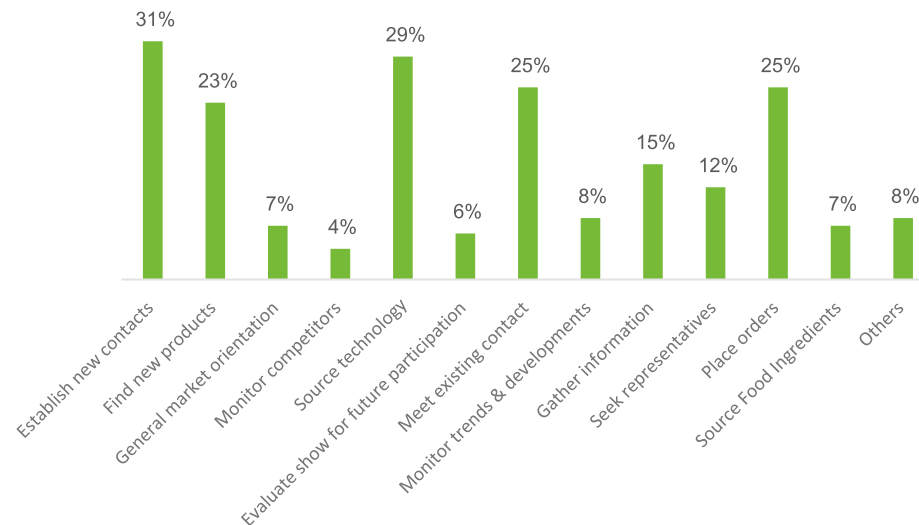
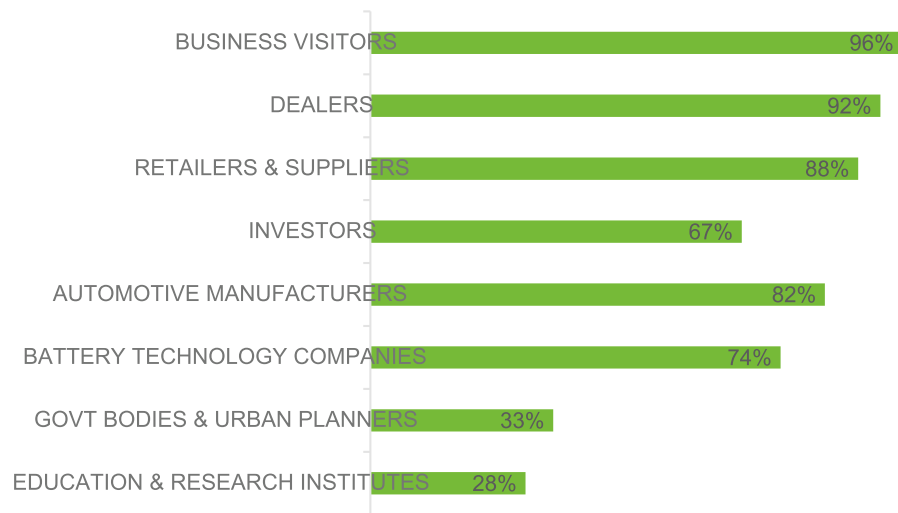
■ Excellent ■ Very Good ■ Good ■ Satisfactory

PREMIUM EXHIBITORS 2025

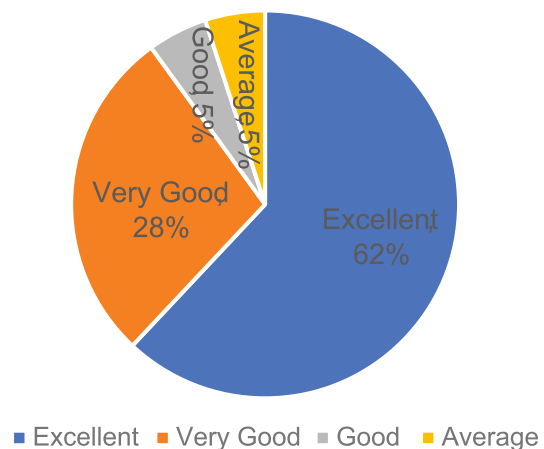
- PROTECTRON ELECTROMECH PVT LTD
- OM EV MOTORS
- INCICEE ROTOMATICS
- VSL ELECTRONICS TALES SOLUTIONS LLP (WINGS POWER)
- SEMCO INFRATECH
- MSD WIRES
- SODION ENERGY PRIVATE LIMITED
- ABC MOBILITY
- PAUL INDUSTRIES
- PRECISE FASTENERS PRIVATE LIMITED
- PARAG ENTERPRISES
- ENVITEST LABORATORIES PVT LTD
- DRONE POWER INTERNATIONAL LTD
- OXYGEN ENERGY ENTERPRISES
- E-ROYCE
- CAD SOLUTIONS PVT. LTD.
- SHAKTI EV MOBILITY
- DAIJO PRIVATE LIMITED
- GSR INFOCOM
- VALETEZ



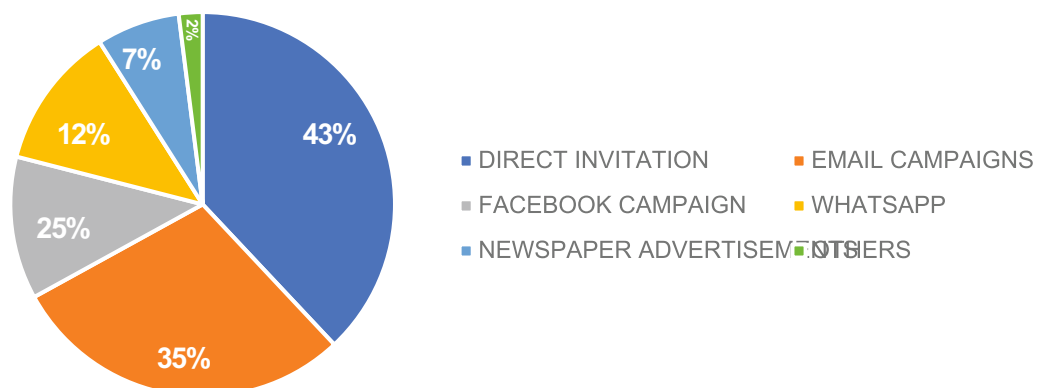
VISITOR PROFILE



Rating the Exhibition



Source of Information About the Show



POST SHOW REPORT

EVENT PROMOTION

Visitors and exhibitors alike consider EV & Battery Expo a must attend event for the international market as the show offers a platform to showcase numerous products and discover more cost-effective solutions to existing processes.

Here is a breakdown of the marketing campaign which shows how we advertise the event. Vast promotional campaigns were carried out in the form of Mailers & inserts, Display Advertising, External emails, Internal Advertising and Online & Newsletter Advertising. More than 20 media houses including print, digital and television attended the

PRINT PROMOTION

- English Newspapers - The Hindu, Business Line, Indian Express, Deccan Chronicle.
- Magazine Advts
- Brochures/leaflets Circulation.
- Tamil Newspapers - Dina Thanthi, Dinamani, Trinity Mirror, Makkal Kural, Maalai Malar, Viduthalai, Theekadir, Dinaboomi.
- Other Languages - Rajasthan Patrika, Sakshi

TV ADVTs

- TV advertisements were widely promoted in 4 south Indian languages - Kannada, Malayalam, Tamil and Telugu
- TV News Channels: Sun News, Puthiya Thalaimurai, Thanthi TV, News 7, News 18 Tamil, ETV (Telengana), ETV (AP), News 18 Kerala, News 18 Kannada.

Outdoor Advts - Bus back banners - Tamil Nadu, Pondichery, Karnataka. **Digital** - LED Display Traffic Signals.

SOCIAL MEDIA

Our social media campaigns and promotions are targeted not just in India, but also international OEMs, large end-user industries, govt bodies, industrial associations, professionals, PMCs, and more.

- Facebook
- LinkedIn
- Twitter
- Instagram
- Youtube
- Google

ONLINE PROMOTION

- 10 times - Across India
- Whatsapp
- E-Newsletters
- Websites
- Press Release
- Trade India - Across India
- Bulk emails
- Telecalling
- Event Listing Platforms

POST SHOW REPORT

EV EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



POST SHOW REPORT

RE EXPO PHOTOS

Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition



Exhibition





12th, 13th & 14th FEBRUARY 2026

CHENNAI TRADE CENTRE, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA

Opportunities for Exhibitors

- You will have the chance to connect with the domestic and global food & beverages market.
- Discover new markets, business leads, prospective distributors, dealers, agents & associates.
- An ideal platform for assessing the market to establish and extend your own presence.
- Showcase innovative products, solutions and contemporary technologies.
- Boost brand image & extend visibility to new heights.
- Explore new business avenues and finalised business deals.
- A perfect launch for new products and technologies.
- An appropriate platform to strengthen and build your brand image.





ORGANIZED BY:

EXHIBITION CATALYST

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